

## NATIONAL MEDAL of HONOR GRIFFIN INSTITUTE

# ABOVE AND BEYOND DISCOVERING THE LEADER WITHIN

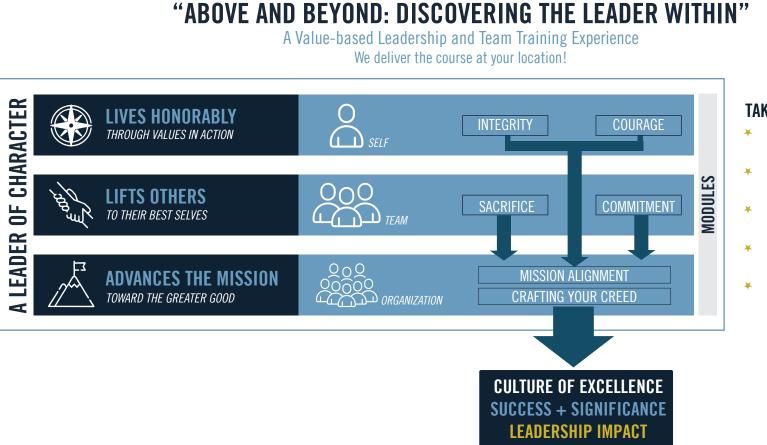


SCAN TO WATCH THE EXPERIENCE!

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THE MEDAL OF HONOR – our Nation's highest award for valor in combat – is the ultimate symbol of what is possible in the most challenging circumstances.

**THE NATIONAL MEDAL OF HONOR GRIFFIN INSTITUTE** now offers a value-based leadership and team-building experience drawn from the examples of our Medal of Honor Recipients – demonstrating that everyone has the potential to be extraordinary!



#### TAKEAWAYS:

- Define Your Stand as a Leader and as a Team
- Confront Your Fears and Take Courageous Action
- Build a Team Grounded in Trust and Commitment
- Align Your Talent Against the "Drift" Threatening Success
- Forge Shared Purpose to Drive Performance

PRICING: All programs have a 25-person minimum + \$3K Flat Rate Travel Fee



The National Medal of Honor Foundation is a nonprofit 501(c)(3)



## ABOVE AND BEYOND

#### DISCOVERING THE LEADER WITHIN



3 DAYS IN-PERSON

YOUR SITE ENDLESS IMPACT

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3-DAYS - \$3,000/PERSON FOR 25-PERSON MINIMUM (PLUS FLAT RATE TRAVEL FEE)

## THE COURSE

This powerful, interactive workshop, at <u>your location</u>, strengthens your impact as a Leader of Character. Grounded in the Medal of Honor values and stories, you will elevate your ability to Live Honorably, Lift Others, and Advance the Mission, wherever you stand. You will learn from the heroes who took courageous action when it mattered most—and apply their insights you the "battles" in your work and life.

## THE TAKEAWAYS (LEARNING OBJECTIVES)

- Create a powerful leadership identity that will guide decisions and actions.
- × Learn to take courageous action in times of uncertainty and challenge.
- Fixed Field Field
- Embrace the power of commitment and sacrifice to elevate team performance.
- Align your culture against the "drift" threatening success and impact.
- × Strengthen the values which elevate your organization and unite a nation.

#### TARGET PARTICIPANTS

The program is designed for leaders at any level who want to strengthen their personal leadership, interpersonal influence, and team or organizational impact. Cohorts are designed to include members at similar levels of leadership from the same company (e.g., all first-time supervisors, mid-level managers, or executives) to ensure the participants share a common context.

## THE EXPERIENCE

- × 3-day, interactive on-site Workshop (at client location)
- Medal of Honor Recipient Led Virtual Session
- ✗ In-Person World-Class Facilitators
- Custom Curriculum and Tools for Immediate Application
- ✗ Access to Alumni Network

| <b>DAY 1</b>        | <b>DAY 2</b>         | <b>DAY 3</b>                      |
|---------------------|----------------------|-----------------------------------|
| Lives Honorably     | <i>Lifts Others</i>  | Advances The Mission              |
| INTEGRITY:          | <b>SACRIFICE:</b>    | <b>LEADING MISSION ALIGNMENT:</b> |
| Defining Your Stand | Leading For Others   | Connecting to What Matters        |
| <b>COURAGE:</b>     | <b>COMMITMENT:</b>   | <b>THE CREED:</b>                 |
| Crossing the Gap    | The Force That Binds | Forging Your Code of Excellence   |



## LIVING Honorably

#### BRINGING YOUR VALUES TO LIFE



#### THE EXPERIENCE



INTERACTIVE ON-SITE WORKSHOP (AT CLIENT LOCATION)

IN-PERSON WORLD-CLASS FACILITATORS

CUSTOM CURRICULUM AND TOOLS FOR IMMEDIATE APPLICATION

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## THE LIVING HONORABLY MODULES

To lead others, you must lead yourself. This Accelerator course helps you leverage your values to define the leader you mean to be...and then equips you to take courageous action to bring your values to life.

#### 1) INTEGRITY: Defining Your Stand

- Uncover Your Values: Through self-reflection exercises, gain clarity on the values that drive your decisions and actions
- **Define the Battlespace:** Confront the obstacles preventing you from being the leader you mean to be.
- **The Power of Integrity:** Explore the importance and drivers of Behavioral Integrity -- acting with authenticity and aligning your words with your deeds.

#### 2) COURAGE: Crossing the Gap

- **Confronting Fear:** Examine how fear shows up in our daily work and life.
- Lessons in Courage: Discover the qualities that allowed Medal of Honor recipients to take decisive action and the lessons they hold for everyday leadership.
- Crossing the Gap: Translate insights from Medal of Honor stories into practical tools for navigating testable moments and leading with courage in your personal and professional lives.

## THE TAKEAWAYS (LEARNING OBJECTIVES)

- Fixed Fixed Action Fixed Contract Contr
- Develop the strength and conviction to live with integrity.
- Learn from real-world examples of courageous leadership.
- Build confidence in making values-driven decisions and taking decisive action.
- Discover strategies for leading with authenticity in all aspects of your life.

## TARGET PARTICIPANTS

This course is designed for anyone who wants to become a more effective and inspiring leader, grounded in personal values and empowered to act with courage.

3 ACCESS TO ALUMNI NETWORK



LIFTING OTHERS

#### LEADING BEYOND SELF



#### THE EXPERIENCE



INTERACTIVE ON-SITE WORKSHOP (AT CLIENT LOCATION OR THE GRIFFIN INSTITUTE))

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#### ACCESS TO ALUMNI NETWORK

## THE LIFTING OTHERS MODULES

This Accelerator course equips leaders at all levels to inspire and empower their teams by fostering a culture of selflessness, trust, and unwavering commitment beyond themselves. Through the inspiring stories of Medal of Honor recipients, you'll gain the tools to become a leader who elevates others to achieve their best.

#### 3) SACRIFICE: Putting it on the Line

- Leadership Through Sacrifice: Explore the concept of leadership for others as a core principle for success. Learn how to prioritize the needs of your team and foster a spirit of trust and to create a culture where people fight for each other.
- *Getting Trust Right:* Learn how to diagnose and strengthen the "Trust Trifecta" in your relationships and teams.
- **Fostering Psychological Safety:** Discover strategies to create an environment where team members feel comfortable taking risks, asking for help, and learning from mistakes.

#### 4) COMMITMENT: The Force that Binds

- Leading by Example: Learn from the real-world courage and sacrifice of Medal of Honor recipients to focus on areas where you can advance your commitments and that of others.
- Lifting Those You Lead: Learn a powerful leadership framework for unleashing the potential with different types of followers.
- Advancing Their Mission: In this real-world application activity, the entire cohort rallies to help each other deliver on their commitments in work and life.

## THE TAKEAWAYS (LEARNING OBJECTIVES)

- × Identify and implement strategies to cultivate trust and psychological safety within your teams.
- Motivate and inspire others through a commitment to shared goals.
- Demonstrate an empathic strategy for lifting the performance of those you lead..
- **\*** Become effective mentors who empower fellow team members to reach their full potential.

## TARGET PARTICIPANTS

This course is designed for leaders at all levels – from supervisors and managers to executives – who are committed to fostering thriving and high-performing relationships and team environment. If you are passionate about bringing out the best in your people and inspiring them to greatness, program is for you.



## ADVANCING The Mission

#### SERVICE TO THE GREATER GOOD



### THE EXPERIENCE



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ACCESS TO ALUMNI NETWORK

## THE ADVANCING THE MISSION MODULES

As a leader, you are responsible for not just achieving, but advancing the mission in alignment with the organizational values. Through interactive sessions, leadership lessons from Medal of Honor recipients, and practical frameworks, this dynamic 1-day workshop equips you to cultivate a culture united by service to a powerful purpose.

#### 5) LEADING MISSION ALIGNMENT: Connecting to What Matters

- The Medal of Honor Advantage: Gain invaluable leadership insights from the heroic actions of Medal of Honor recipients. Explore real-world examples of selfless service, courage under fire, and unwavering commitment to a greater good.
- Leading for Mission Alignment: Master the alignment essentials to ensure your team or organization knows where it's going and how to get there...together.
- **Battling Drift:** Identify the factors that cause even well-intended organizations to "drift," and embrace the actions you as a leader must take to mitigate it.

#### 6) THE CREED: Forging Your Code of Excellence

- Empower for Achievement: Uncover strategies to empower your team members to take ownership and deliver exceptional results. Learn to cultivate a culture of values-aligned action, maximizing individual potential.
- Craft Your Creed: Explore how to translate your organization's mission into a compelling narrative that inspires and motivates your team. Learn to connect individual roles to the bigger picture, fostering a sense of shared purpose.
- Lead with Values: Discover strategies to align your leadership style with your core values. Gain insights into fostering a culture of integrity, trust, and accountability.

## THE TAKEAWAYS (LEARNING OBJECTIVES)

- \* A renewed focus on aligning values with leadership actions for success and significance.
- Apply the factors of mission alignment for driving organizational performance.
- For the equipped with practical strategies to prevent individual, team, and organizational "Drift".
  - Craft a bold Creed to drive a values-aligned behaviors throughout all levels of your organization.

### TARGET PARTICIPANTS

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This program is designed for senior leaders from all industries and organization types who are committed to fostering a thriving culture of success and significance. It is particularly valuable for in-tact senior leadership teams from the same organization. Invest in your leadership journey and create a lasting impact on your organization.

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# INVEST IN YOUR TEAM TODAY!

BOOK A PROGRAM TO INSPIRE, EQUIP AND CONNECT YOUR TEAM IN THE CHARACTER AND LEADERSHIP VALUES OF THE MEDAL OF HONOR!

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