

# CLOSING THE CHARACTER GAP, ONE LEADER A TIME.

ON A MISSION TO INSPIRE AMERICA FROM CLASSROOM TO ROARDROOM.....AND REYOND



In 1863, President Abraham Lincoln designated the Medal of Honor as the nation's highest military medal for valor in combat. Since that time, the Medal of Honor has been earned by 3,516 recipients over its 160-year history—adding not only to Lincoln's legacy but also to the legacy of the "ordinary" Americans who continue to inspire us with their stories, values, and valor.

Headquartered in the National Medal of Honor Museum, the National Medal of Honor Griffin Institute extends this impact by inspiring, equipping, and connecting leaders at every level to to rise above and beyond the call of duty in their companies, their communities, and their country.



• ONE MUST HAVE GOOD CHARACTER, SOLID PRINCIPLES, AND HIGH ETHICAL STANDARDS TO INSPIRE OTHERS TO FOLLOW."

### **OUR MISSION**

#### TO INSPIRE A WORLD WHERE EVERYONE ANSWERS THE CALL TO TO LIVE AND LEAD WITH HONOR

In conjunction with the National Medal of Honor Museum in Arlington, Texas, **the Medal of Honor Institute** is the epicenter for exploring, activating, and expanding the stories, lessons, and virtues of Medal of Honor recipients.

The Institute closes a critical character and leadership gap in our country by fulfilling three foundational goals.



TO INSPIRE
CONSPICUOUS
COURAGE IN
THE MOMENTS
THAT MATTER



TO EQUIP
LEADERS AT ALL
LEVELS TO
ADVANCE THE
GREATER GOOD



TO CONNECT
A COUNTRY
THROUGH
CHARACTER AND
SERVICE

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## **3 CENTERS OF IMPACT**

ALL ON A MISSION TO INSPIRE AMERICA FROM FROM CLASSROOM TO BOARDROOM AND BEYOND

#### **\*** CENTER FOR CHARACTER EXCELLENCE

WHERE YOUNG LEADERS DISCOVER THE HERO WITHIN

Focus: K-12 Students

- Honor Curriculum with action-oriented activities promoting Medal of Honor virtues
- 'Character Champion' resources for adults seeking to steward young leaders.
- Leadership experiences that include recipient interviews, workshops, and more.

#### **\*** Center for Leadership in action

STRENGTHENING TODAY'S LEADERS TO GO ABOVE AND BEYOND

Focus: Today's Empowered Leaders

- In-Person and Virtual Leadership Experiences featuring Medal of Honor recipients.
- **Perspectives Diversity & Depth** with community and civic leadership accelerators.
- Renowned Partner Network featuring well-established speakers, authors, and influencers.

#### **X** CENTER FOR THE ELEVATION OF HONOR

CONNECTING PEOPLE AND IDEAS TO IGNITE THOUGHT LEADERSHIP AND THE SPIRIT OF AMERICA.

Focus: Researchers, thought leaders, and practitioners

- **Provocative research and collaboration** featuring a speakers' series, leadership symposia, podcasts, and videos.
- **Vibrant leadership community** with online forums, summits, Honor Fellowships, and more.
- Resources & Best Practices, including books, articles, and annotated bibliographies.



## STATE-OF-THE-ART FACILITY

NOW IN DEVELOPMENT AND UNDER CONSTRUCTION

- **★** 220-SEAT HIGH-IMPACT THEATER
- **¥** STIMULATING CLASSROOMS AND MEETING ROOMS
- **★** WORLD-CLASS CONFERENCE CENTER

THE MEDAL OF HONOR IS PROOF
THAT ORDINARY MEN AND WOMEN HAVE
WITHIN THEM THE POTENTIAL TO CHANGE
THE COURSE OF HISTORY. IT ONLY
REQUIRES THE COURAGE TO TRY."

PAUL "BUDDY" BUCHA U.S. ARMY, MEDAL OF HONOR RECIPIENT

# HELP US CLOSE THE CHARACTER GAP IN AMERICA FUND A SCHOLARSHIP. SPONSOR A CONFERENCE. RECOGNIZE A HERO.

The National Medal of Honor Museum has several contribution, recognition, and naming opportunities for individuals, corporations, and organizations.



See the full Institute Brochure here