



NATIONAL
MEDAL *of* HONOR
MUSEUM

Grand Opening
SPONSORSHIP
OPPORTUNITIES



Dear Friends,

On behalf of the National Medal of Honor Museum Foundation, we are delighted to extend the opportunity to underwrite the Grand Opening Celebration of the National Medal of Honor Museum in March 2025. This momentous occasion marks the culmination of years of dedication and generosity from individuals like you. We would be honored to have your support as we celebrate and recognize this historic milestone and inspire America with the legacies and values of some of our country's greatest heroes.

The Grand Opening Celebration will encompass several prestigious activities, each designed to pay tribute to the valor and sacrifices of the 40 million individuals who have served in the United States Armed Forces and the fewer than 4,000 who received the Medal of Honor. Throughout the evening, we will also acknowledge the support of the families, foundations, corporations, elected officials, and grassroots supporters who have helped bring this project to life.

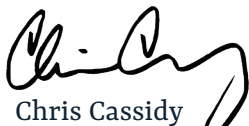
The Grand Opening Celebration will feature:

- ★ **Celebration of Honor** an exclusive reception and seated dinner honoring Medal of Honor recipients and Founding-level supporters which will also include our Board of Directors and Honorary Directors.
- ★ **Salute to Valor** a reception thanking civic, corporate, and Leader-level supporters.
- ★ **Museum Ribbon Cutting & Preview** a combined ribbon-cutting ceremony with a private preview of the Museum's exhibits featuring as many of the 60 living Medal of Honor recipients who are able to travel to Arlington as well as our Honorary Directors.
- ★ **Mission to Inspire Spectacular** a public event engaging the community with sponsorship booths, giveaways, and hospitality. The evening will culminate with a 360-degree firework and drone storytelling show inspiring guests with the real stories of Medal of Honor actions. We expect an in-person audience of 15,000-20,000 for this event and will be broadcasting live on the Armed Forces Network and across social media. We also anticipate significant additional media coverage.

Your sponsorship will play a vital role in the success of this Grand Opening, providing an exceptional opportunity to align your brand with a cause of national and historic significance.

Join us in honoring our heroes and inspiring future generations.

With deepest gratitude,


Chris Cassidy
President and CEO


Charlotte Jones
Chairman

GRAND OPENING CELEBRATION SUMMARY



DATE:

Saturday, March 22, 2025



LOCATION:

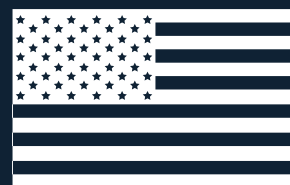
1861 AT&T Way,
Arlington Texas 76011

VENUE CAPACITY

UP
TO **20,000**



Major Donors



National, State and
Local Officials



Medal of Honor
Recipients & Families



Civic Leaders and
Dignitaries



Special Guests, and
general public attendees



A NIGHT OF TRIBUTE:

An evening spectacular
20-minute show featuring
dazzling fireworks, drones
and powerful storytelling



RIBBON CUTTING:

The official unveiling of
the National Medal of
Honor Museum



MEDIA REACH:

25M+ people are expected
to be reached: *Armed
Forces Network, National and
Local News Coverage
Social Media*

Grand Opening TITLE SPONSORS

\$2 MILLION
CONTRIBUTION



Embark upon a journey of honor by seizing the unique opportunity to underwrite the prestigious Grand Opening of the National Medal of Honor Museum. Align with the values of courage and sacrifice, commitment and integrity, and citizenship and patriotism as you contribute to the ongoing legacy of those who have selflessly served our nation amid this historical celebration. This exclusive gathering promises an evening of camaraderie, shared with esteemed Medal of Honor Recipients, Honorary Directors, key stakeholders and contributors, distinguished guests, and community members converging to commemorate and witness the unveiling of a national treasure. Sponsorship includes recognition associated with the entirety of the Grand Opening celebrations, hosting approximately 20,000 people.

SPONSORSHIP TO INCLUDE:

Mission to Inspire Invitation

Mission to Inspire Know Before You Go

Website Recognition

Program Recognition

Local and National Media Campaigns

Event Branding and Activation space

PA Reads

Valet Gifting

10 Invitations to VIP lounge

1 Table to Celebration of Honor &
4 Invitations to Salute to Valor

Invitation to Museum's Opening Day Event

Grand Opening VIP LOUNGE

MISSION TO INSPIRE SPECTACULAR HOSPITALITY

\$250,000
CONTRIBUTION

SPONSORSHIP TO INCLUDE:

40x40 activation space

Sponsor of 450 dedicated VIP seating for
Mission to Inspire Spectacular

Complimentary Beverages and Bites

Website Recognition Inclusion

Marketing Collateral Inclusion

Social Media Inclusion

4 Invitations to Salute to Valor and
10 dedicated VIP seating in VIP lounge

Celebrate the Grand Opening of the National Medal of Honor Museum by underwriting the Mission to Inspire Spectacular Hospitality VIP Lounge, which includes special recognition of Medal of Honor recipient families, additional VIP guests, complimentary beverages and bites, and 450 dedicated seats for a breathtaking 20-minute firework and drone show. This distinguished sponsorship ensures a seamless and celebratory experience to honor these great heroes, their families, and guests during a special moment in our nation's history. Your investment will provide the epitome of prestige, honor, and enjoyment as the National Medal of Honor Museum is unveiled.

Grand Opening **PATRIOTIC PUBLIC EXPERIENCE**

Seize the extraordinary opportunity to underwrite the public-facing celebration to commemorate the opening of the National Medal of Honor Museum. This outside evening Patriotic Public Experience will provide a number of engaging community experiences and a patriotic 20-minute show sure to light up the skies and evoke a sense of gratitude and admiration among the projected 20,000 attendees.

Below are the Platinum, Premier, and Signature Sponsorship options available. We will customize the opportunity that meets your specific needs and goals.

PLATINUM SPONSOR

Prominent promotional space

Recorded recognition before,
during and after the event

Website Recognition Inclusion

Marketing Collateral Inclusion

Press Release

Local DFW Media campaigns

Social Media Inclusion

Event Signage Inclusion

4 Invitations to Salute to Valor

**\$100,000
CONTRIBUTION**

PREMIER SPONSOR

20 X 20 activation space

Press Release

Local DFW Media Campaigns

Social Media Inclusion

Website Recognition Inclusion

Event Signage Inclusion

**\$50,000
CONTRIBUTION**

SIGNATURE SPONSOR

10 X 10 activation space

Press Release

Local DFW Media Campaigns

Social Media Inclusion

Website Recognition Inclusion

Event Signage Inclusion

**\$25,000
CONTRIBUTION**

