



NATIONAL  
MEDAL of HONOR  
MUSEUM FOUNDATION

# EXECUTIVE SUMMARY



## ★ THE MEDAL

In 1863, President Abraham Lincoln designated the Medal of Honor as the nation's highest military medal for valor in combat.

Since that time, the Medal of Honor has been earned by 3,519 recipients over its 160-year history—adding not only to Lincoln's legacy but also to the legacy of the "ordinary" Americans who continue to inspire us to go above and beyond the call of duty for the good of our families, our communities, and our country.



## ★ OUR LEADERSHIP

Four former Presidents of the United States have joined with former heads of each branch of the military, former cabinet level secretaries, distinguished leaders of business, and generous philanthropists to steward this project.

Dallas Cowboys Executive Vice President Charlotte Jones serves as Chairman and retired Navy SEAL and NASA Chief Astronaut Chris Cassidy is President and CEO.

## ★ THE MISSION

With this project, a grateful nation will finally recognize and pay tribute to our country's bravest heroes. We will tell and preserve their stories of courage under fire and use them to inspire current and future generations to live with purpose and accomplish the extraordinary.

The values inherent to the Medal of Honor - **COURAGE** and **SACRIFICE, COMMITMENT** and **INTEGRITY, CITIZENSHIP** and **PATRIOTISM** – are shared human values which have the potential to unite America.

## ★ THE PROJECT

To maximize our impact on the country and ensure our important message reaches as many people as possible we have designed one historic project with three distinct elements.

- ★ A **Museum** in America's heartland
- ★ A **Monument** in our nation's capital
- ★ An **Institute** with global reach



The **Museum** in Arlington, Texas, is progressing according to schedule with doors officially opening to the public on March 25th, 2025.

The **Monument** legislation received unanimous votes in both the House and Senate and was signed into law by President Biden in 2021. Our most recent legislation states the Monument shall be placed within 1,000 feet of the Lincoln Memorial.

The **Griffin Institute**, officially launched in the Fall of 2023 in partnership with the NFL Foundation's Character Playbook, the programming is available in 29,000 schools nationwide and has reached 186,000 students to date. Our adult programming has seen its first two cohorts of professionals participate in multi-day, in-person leadership training courses taught by Medal of Honor Recipients.

## ★ CAMPAIGN PROGRESS

Through the generosity and support of individuals, families, corporations, and various organizations, this Museum will be built by a **great collective of proud Americans**. As of July 1, 2024, through unprecedented fundraising, we have raised **\$259 million**.

**Remaining Need: \$21.8 Million**

ON A MISSION TO INSPIRE AMERICA